

THE SHOWS

london summer 
event show

london christmas 
party show

THE CONCEPT



The events came out of a need in the industry for exhibitions **focused on the visitor and exhibitor** experience

Born were different and **unique exhibitions** set in a relaxed, creative environment – ideal for networking

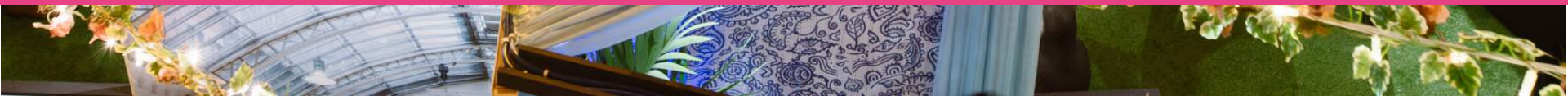
At the events enjoy free food, drink, entertainment and goodies to make your experience more **enjoyable and relaxed**



Why Exhibit?



- Small **boutique Shows** making it easy for visitors to meet you
- Matched with visitors ahead of the events to **maximize your chances of meeting relevant buyers**
- Every visitor pre-qualified to place **focus on visitor quality** over quantity – limits timewasters and **increases ROI**
- Great **value for money** compared to other events in the industry
- A split event format (Agent's Evening/Corporate Buyer's Day) **allowing for targeted marketing**
- A **relaxed exhibition atmosphere** making it easy to network and conduct business
- **Contact details** of any missed visitors you matched with **shared with you after the event**





london christmas party show



Date: 10TH-11th May 2017

Venue: Christchurch Spitalfields

A showcase for London event venues & suppliers to present their Christmas offering to London Event Buyers

Ideal for:

- London venues that can host any sized Christmas event
- Team building
- Private dining
- Suppliers with a Christmas twist

"We have lots of leads, everybody seems to be very genuine looking for venues and for party ideas - we had no time wasters." Emanuel Greco, Tattershall Castle

#FOREVERCHRISTMAS

Format



THE CONCEPT: A SPLIT EXHIBITION FORMAT TO ALLOW YOU TO SPECIFICALLY TARGET YOUR MARKETING

"The agency evening was about networking – a very good event, good food, good attendance." Alexandra Samzun- Aflalo, Hilton Bankside

Agents Evening



SPECIALLY DESIGNED EVENING RECEPTION DEDICATED TO EVENT AGENTS

- Takes place from 5pm – 9pm** | **Some of the Top Event Agencies in attendance** | **Free drinks and food provided in a party style atmosphere**
- Opportunity to network & spend dedicated time with the key event agencies** | **After Party held at an exhibitor venue with complimentary drinks**
- Free Prize Draw – opportunity for exhibitors to donate prizes**

Corporate Buyers Day



SPECIALLY DESIGNED STRUCTURE AND CONTENT TO ATTRACT CORPORATE BUYER'S

Takes place from 8.30am – 6.30pm | Each corporate pre-matched with an average of 5 exhibitors matching their requirements |

Includes a full seminar and workshop programme | Complimentary food and drink | A Gold, Silver, Bronze visitor reward system |

Show Statistics

Over **700** qualified event buyers in attendance

21% of visitors had annual event spend of over **£500,000**

Exhibitors met an average of **125** new contacts each

85% of visitors rated the shows relevance for their event needs as “Very Good” or **‘Excellent’**

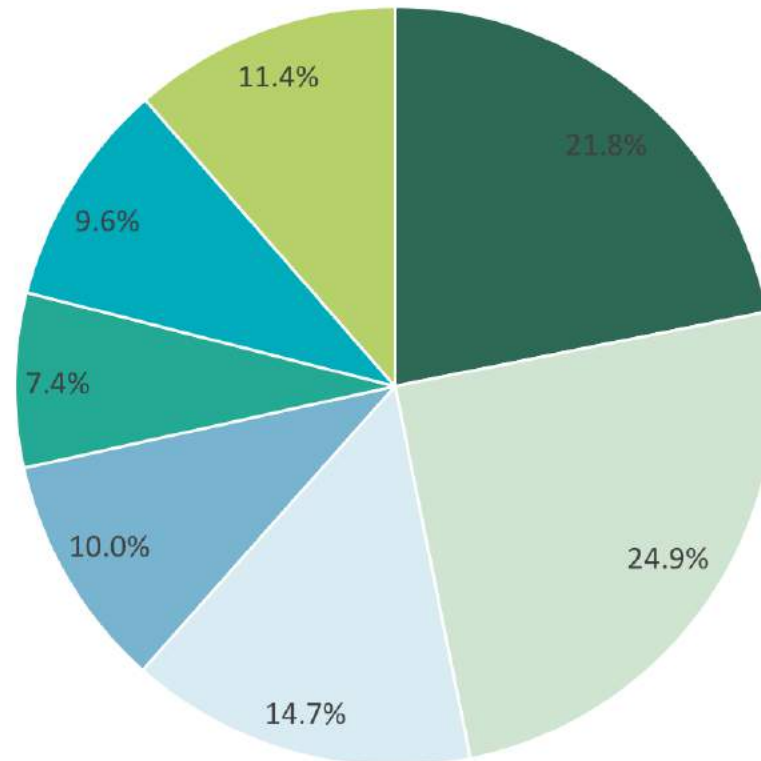
95% of visitors to the event engaged with exhibitors

The social media reach hit **2,653,519 impressions** during the 2 event days

98% of exhibitors signed an expression of interest at the show to exhibit at our next event

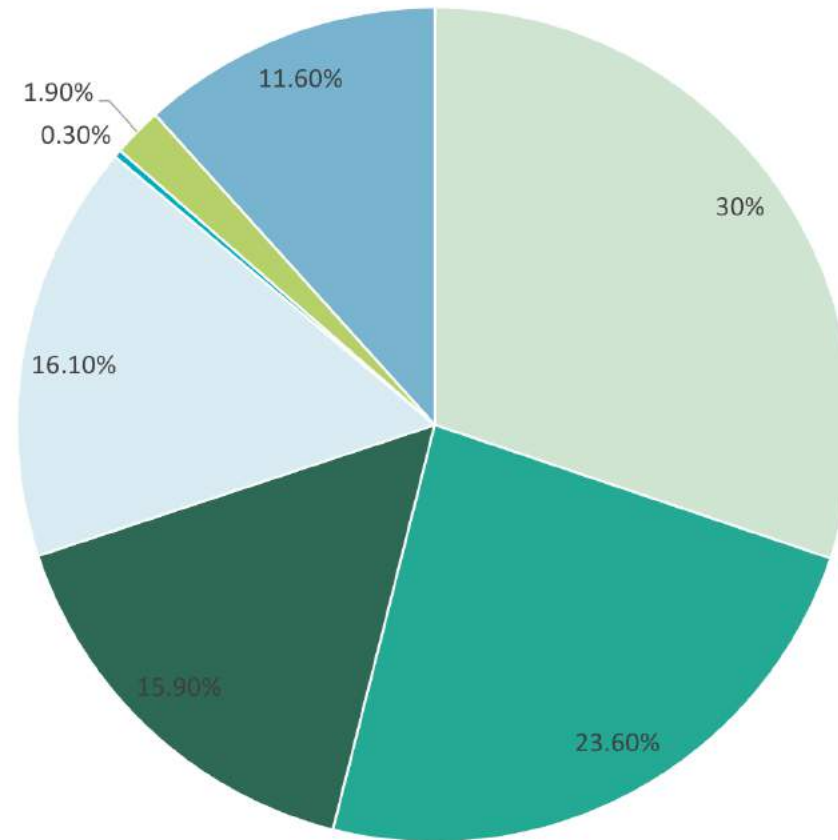


% Visitor Annual Spend



■ up to £10,000 ■ £10,000 to £50,000 ■ £50,000 to £100,000
■ £100,000 to £250,000 ■ £250,000 to £500,000 ■ £500,000 - £1,000,000
■ Over £1,000,000

% Visitor Job Titles



Partner/Manager/Director PA/EA Coordinator Executive Press Freelance Other

TOP AGENTS AT OUR LAST EVENT

BANKS ● SADLER



MELON



Our Visitors

"By far the best Christmas show I have attended. All stands were relevant and inspiring. Will definitely attend again."

Nathan Burnside - Venues and Events International

TOP CORPORATES AT OUR LAST EVENT



vodafone



SOUTH AFRICAN AIRWAYS

Deloitte.



MITSUBISHI



Sainsbury's



Our Visitors

"Its a great show to visit for when we are organising our events/Christmas party, meeting the people from venues in a more relaxed atmosphere" Lauren Gill, Shell

CHRISTCHURCH SPITALFIELDS

london **christmas**
party show ❄️



Located in the heart of London's vibrant East End, within a stone's throw of Spitalfields Market and within easy reach of Liverpool Street and Aldgate East Underground

An event space that exudes grandeur with clerestory windows, mezzanine galleries and a central hall accented with Tuscan columns