

THE SHOWS

london summer 
event show

london christmas 
party show

THE CONCEPT



The events came out of a need in the industry for exhibitions **focused on the visitor and exhibitor** experience

Born were different and **unique exhibitions** set in a relaxed, creative environment – ideal for networking

At the events enjoy free food, drink, entertainment and goodies to make your experience more **enjoyable and relaxed**



Why Exhibit?



- Small **boutique Shows** making it easy for visitors to meet you
- Every visitor pre-qualified to place **focus on visitor quality** over quantity – limits timewasters and **increases ROI**
- Great **value for money** compared to other events in the industry
- A split event format (VIP Evening/Corporate Buyer's Day) **allowing for targeted marketing**
- A **relaxed exhibition atmosphere** making it easy to network and conduct business





london christmas party show



Date: 14th -15th May 2019

Venue: Plaisterers' Hall

A showcase for London event venues & suppliers to present their Christmas offering to London Event Buyers

Ideal for:

- London venues that can host any sized Christmas event
- Team building
- Private dining
- Suppliers with a Christmas twist

"This Show has hands down been the best one we have been to as an exhibitor, the visitor quality is great, people actually have real event enquiries."

Aqua Restaurant Group



london **Summer** event show



Date: 22nd – 23rd January 2019

Venue: Banking Hall

*A showcase of event venues & suppliers in
& around London to present their summer
event offerings*

Ideal for:

- London venues that can host any sized Summer events
- Out of town venues for away days
- Team building companies
- Suppliers with a summer twist

*"The show has been fantastic – we have met loads
of people, a nice mix of event agents and corporate
buyers wanting different things"*

Roehampton Venues

Format



THE CONCEPT: A SPLIT EXHIBITION FORMAT TO ALLOW YOU TO SPECIFICALLY TARGET YOUR MARKETING

"The VIP evening was about networking – a very good event, good food, good attendance." Alexandra Samzun- Aflalo, Hilton Bankside

VIP Evening



SPECIALLY DESIGNED EVENING RECEPTION DEDICATED TO VIP BUYERS & EVENT AGENTS

- Takes place from 5pm – 9pm**
- VIP Buyers & Event Agencies in attendance**
- Free drinks and food provided in a party style atmosphere**
- Opportunity to network & spend dedicated time with the key event agencies**
- After Party held at an exhibitor venue with complimentary drinks**
- Free Prize Draw – opportunity for exhibitors to donate prizes**

Corporate Buyers Day



SPECIALLY DESIGNED STRUCTURE AND CONTENT TO ATTRACT CORPORATE BUYER'S

Takes place from 8.30am – 5.30pm

Includes a full seminar and workshop programme

Complimentary food and drink

TOP AGENTS AT OUR LAST EVENT



Our Visitors

"A great variety of venues and suppliers and a fun atmosphere to experience them all!" Ella Stevenson, Fireball

"The agents evening is a 'must go to' event. A real industry power house." Richard Groves, Smart Live

TOP CORPORATES AT OUR LAST EVENT



BANK OF ENGLAND

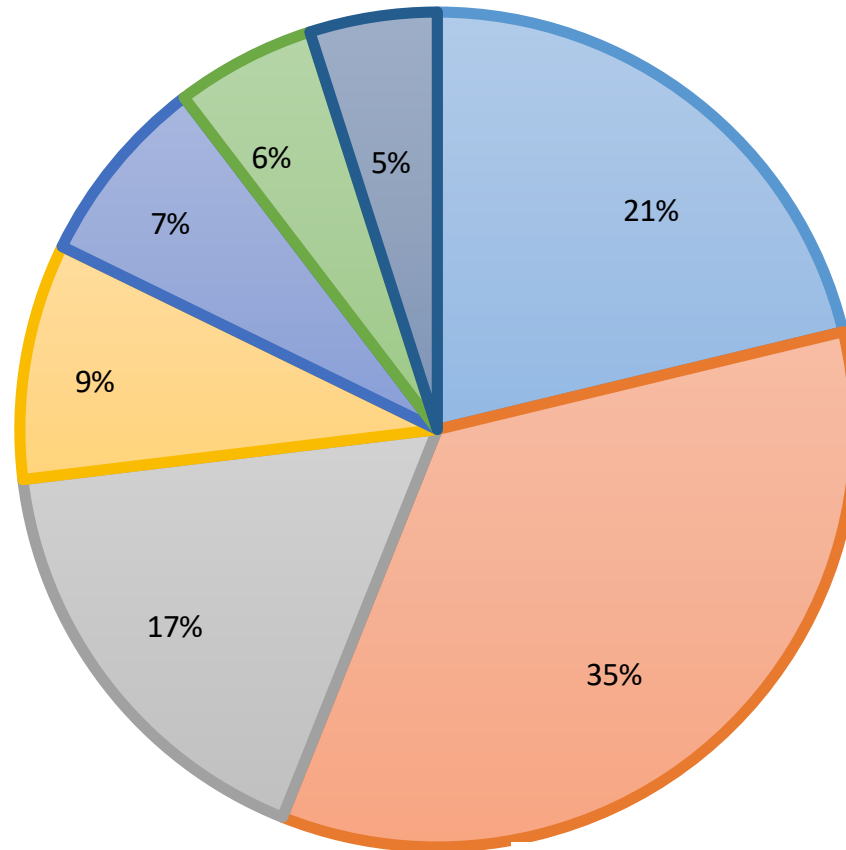


Our Visitors

"A valuable and well presented event, I always get a lot out of attending." [Laura Targett, Vitality](#)

"This was an excellent event. So many venues that I had no idea about and will use in the future." [Alana North, Mace](#)

% Visitor Annual Spend



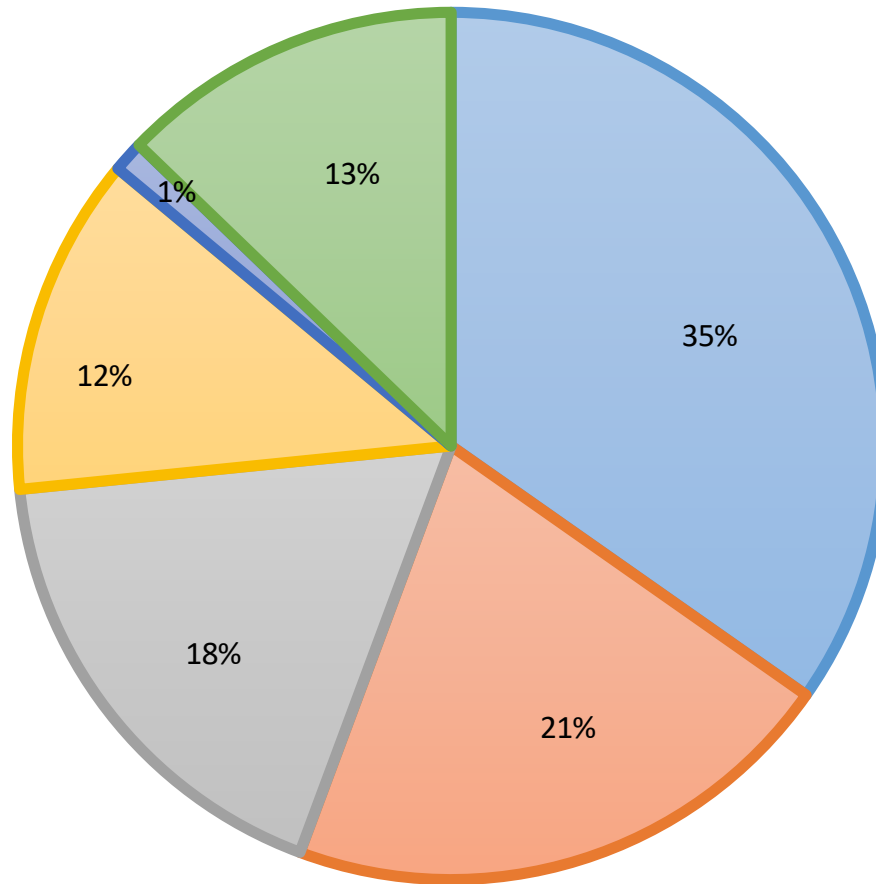
■ Up to £10,000
■ £250,000 to £500,000

■ £10,000 to £50,000
■ £500,000 to £1,000,000

■ £50,000 to £100,000
■ Over £1,000,000

■ £100,000 to £250,000

% Visitor Job Titles



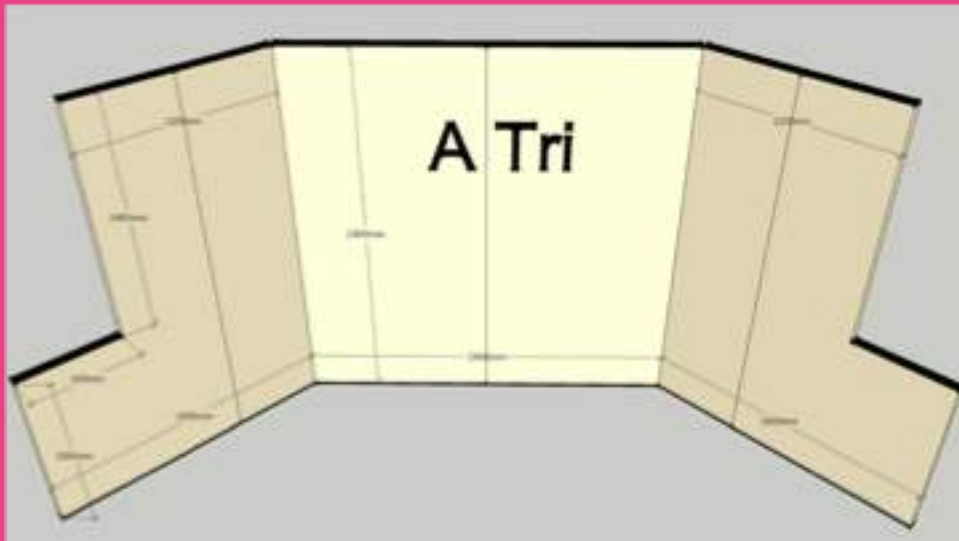
■ Partner/Manager/Director ■ PA/EA ■ Coordinator ■ Executive ■ Freelance ■ Other



THE STANDS

Designed for multiple venue operators and larger event suppliers

- A stand with 4.8 metres of open frontage with the back wall measuring 2.4 metres and side walls measuring 1.8 metres as outlined below, four chairs, two tables, stand lighting and 2 power sockets.
- Up to 4 company profiles, logos and website link on show website and 4 entries into the show guide.
- Includes 4 exhibitor passes for both days.



Stand Design A

Stand Design

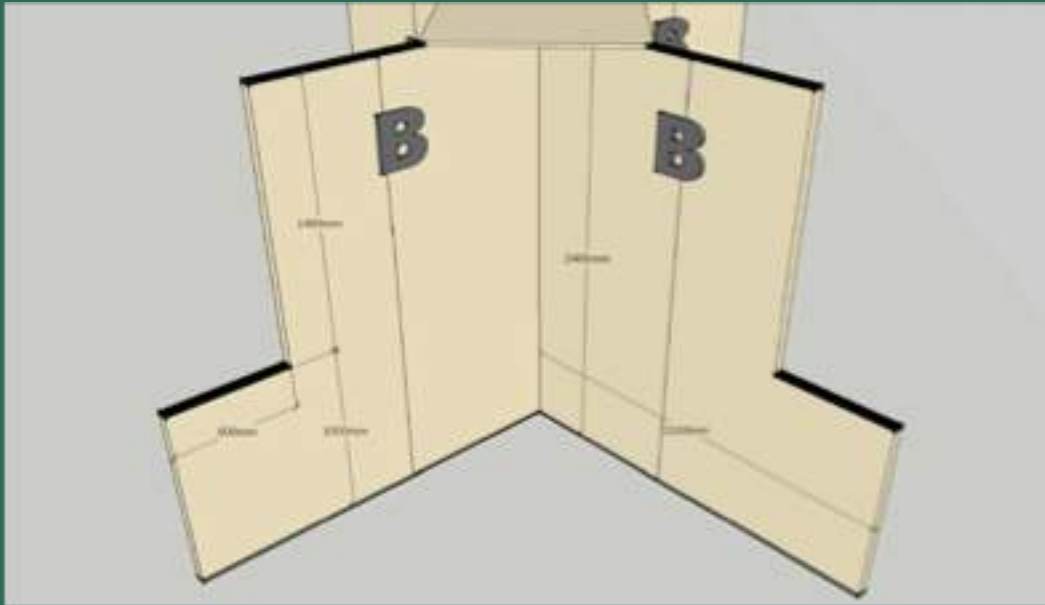
A



Designed for single venue operators and specialist event suppliers

- A triangular stand with 3 metres of open frontage, and side/back walls measuring 2.1 metres wide as outlined below, two stools, a table, stand lighting and power sockets.
- Up to 2 company profiles, logos and web-link on the show website and 2 entries into the show guide
- Includes 2 exhibitor passes for both days.

Stand Design B



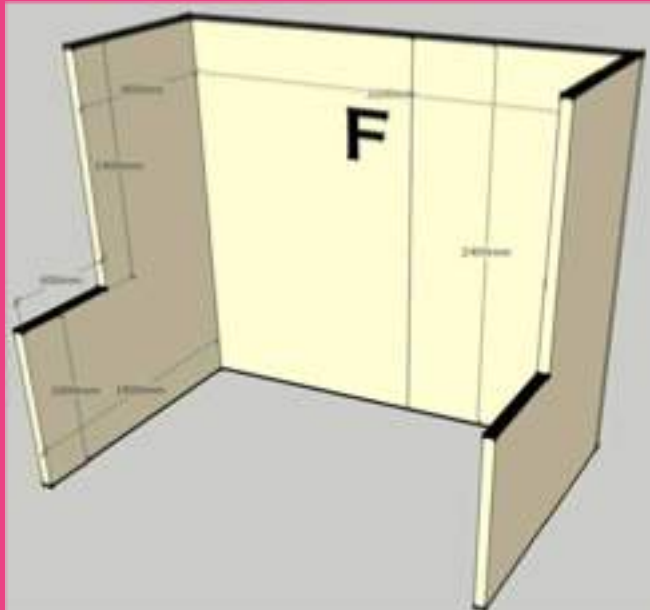
Stand Design B



Designed for single venue operators and specialist event suppliers

Stand Design F

- A rectangular stand with 2.2 metres of open frontage, with the back wall measuring 2.2 metres and the side walls measuring 1.5 metres as outlined below, two chairs, a table, stand lighting and power sockets.
- Up to 2 company profiles, logos and web-link on the show website and 2 entries into the show guide
- Includes 2 exhibitor passes for both days.

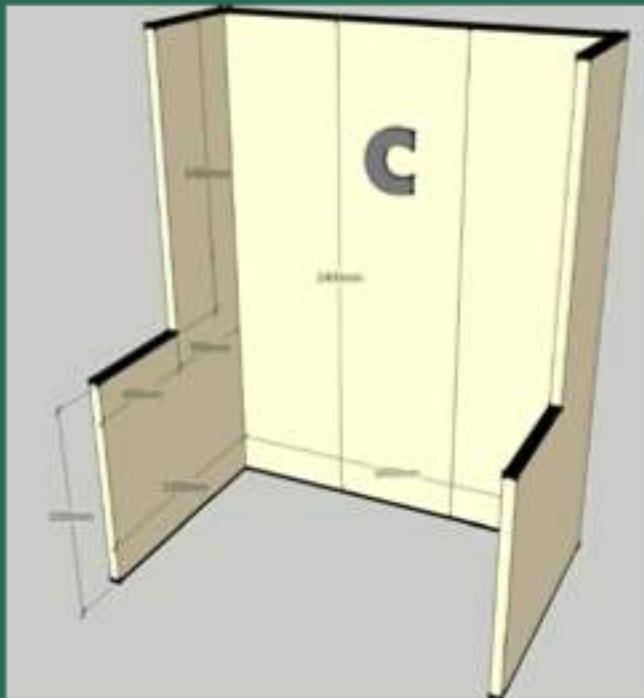


Stand Design F



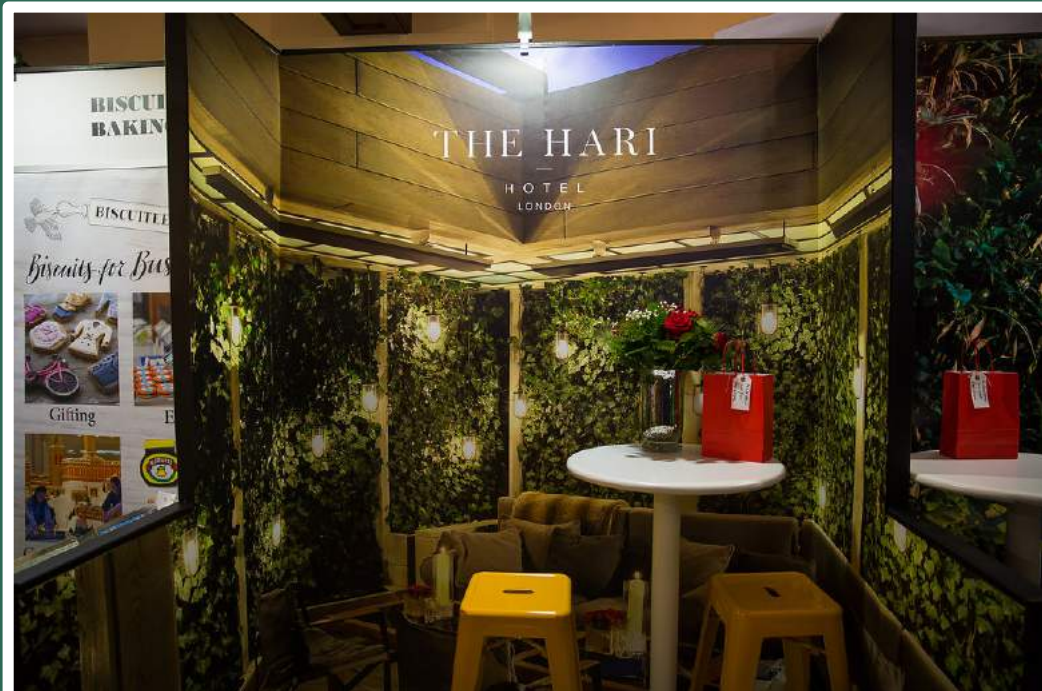
Designed for smaller venue operators and event suppliers

- A stand with 1.8 metres of open frontage, the back wall measuring 1.8 metres, the side walls measuring 1.15 metres as outlined below, two chairs, a table, stand lighting and power sockets.
- 1 company profile, logo and web-link on the show website and 1 entry into the show guide
- Includes 2 exhibitor passes for both days.



Stand Design
C

Stand Design C



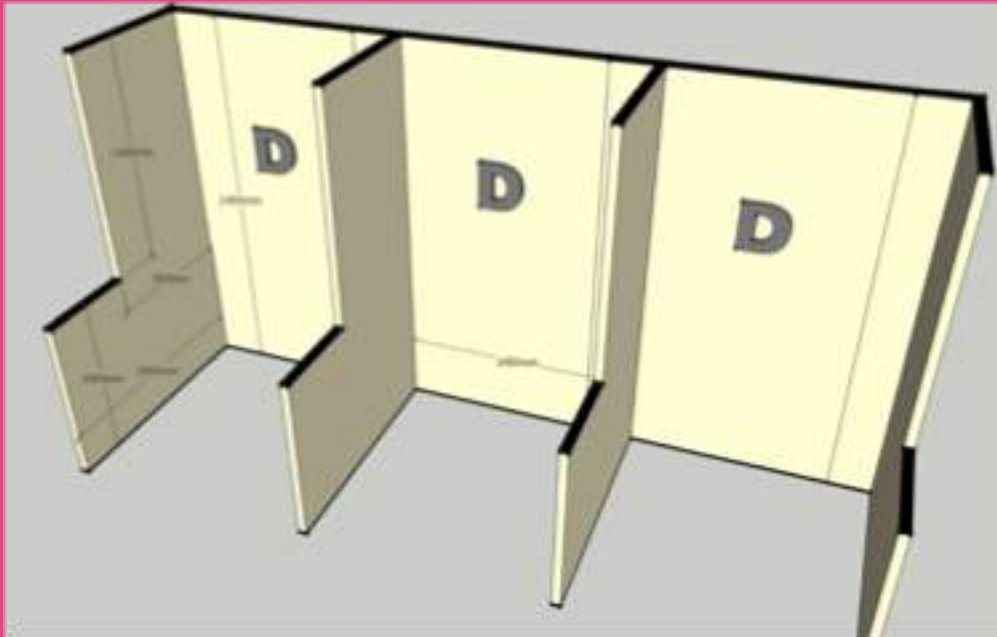
Designed for smaller venue operators and event suppliers

- A stand with 1.45 metres of open frontage, with the back wall measuring 1.45 metres, the side walls measuring 1.5 metres as outlined below, two chairs, a table, stand lighting and power sockets.

- Up to 2 company profiles, logos and web-link on the show website and 2 entries into the show guide

- Includes 2 exhibitor passes for both days.

Stand Design D



Stand Design D

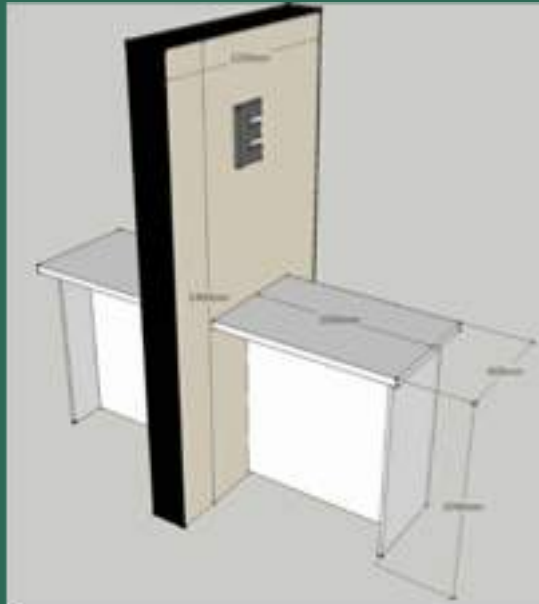


Designed for event suppliers only

A counter style stand with in-built work top. Includes company branding on the back panel. This size stand has 1.2 metres of frontage with the back wall measuring 1.2 metres wide and 2.4 metres high, with the table jutting out by 1 metre.

1 company profile, logo and web-link on the show website and 1 entry into the show guide

Includes 2 exhibitor passes for both days.



Stand Design E

Stand Design E



So What's Next...

**WE WOULD LOVE TO
CHAT TO YOU ABOUT
THESE VERY EXCITING
SHOWS !**

PLEASE CONTACT:

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OR VISIT OUR WEBSITES:

www.londonchristmaspartyshow.com
www.londonsummereventshow.com